



**lundegaard**<sup>®</sup>

We Help  
Companies Go  
Digital

# WHO WE ARE

We are a consulting-tech company. We make people's lives easier by building smart digital services for our clients. We create environment where our specialists meet and inspire each other, which makes them grow into top specialized experts.

20

years on the market

100+

trained professionals

CZ, SLOVAKIA, GERMANY

Praha, Brno, Hradec Králové, Košice, Nuremberg

## DIGITAL TRANSFORMATION

Digital technologies change companies' functioning, processes and entire business models. New technology companies 'disrupt' the entire industry. We are our customers' partners on this journey; we help them be more **innovative, adaptive** and fast responding to these challenges. We look for opportunities for them to exploit new trends and expand their businesses by building new **products, platforms** and **ecosystems**..

## DIGITAL CUSTOMER EXPERIENCE

We live in the age of customer, and customers live in the digital age. Making decisions about choosing a service or product is increasingly influenced by what experience a customer has when interacting with the company. Being able to deliver the best „**a customer experience**” makes you win.

## WEB INTEGRATION

Quality implementation of a web-integrative project involves engaging a wide range of competencies: **strategy proposal, design, development, testing, deployment, servicing and performance enhancing**. Mixing and matching such specialists with these skills to run the whole project is our forte. Read more at [www.web-integration.info](http://www.web-integration.info)

## ENTERPRISE UX & EMPLOYEE EXPERIENCE

Don't burden your **employees** and **business partners** by making them use confusing and complex applications. What tools your employees and sales network use has a direct impact on end-user satisfaction. Make sure to Invest also in their experience. It will pay.

## DIRECT SUPPORT OF BUSINESS OBJECTIVES

We make our solutions straightforward, with clear impact on **business values** and **KPIs** of our customers. We have the best results in the areas of **sales support** (direct marketing, digital distribution, development and support of partner networks, onboarding), **customer care** (building relationships and increasing customer satisfaction) and streamlining **internal processes** (savings from automation and integration, digitization of internal agendas).

# Our Own Products and Platforms



## ONLINE APPROVAL SYSTEM

We are building a brand new, innovative credit platform. Complete digital customer on-boarding is the future, not only in the world of financial products.

[www.klustr.eu](http://www.klustr.eu)



## REACT UNION

React Union is a collection of tools and libraries, which enable development of modern applications built on the React framework, running over Web CMS and other server-side environments. We opened the project for the developer community as an open source.

[react-union.org](http://react-union.org)



## STREAM DATA PLATFORM

We specialize in working with data-intensive applications that real-time visualize large data supporting right technical and business decisions.

[sdp.lundegaard.eu](http://sdp.lundegaard.eu)



## LIFETRACE

Lifetrace developed by our company is a comprehensive and clear technical monitoring system not only for your portal but also other support systems. You will be timely alerted about possible issues with stability, performance, response speed and other indicators.

[lundegaard.eu](http://lundegaard.eu)

# What We Build On



## LIFERAY

Liferay is one the most cutting edge portal solutions with a range of support functionalities for easy handling of web content and its sharing. For the second time, Gartner has ranked Liferay among the world's leading Digital Experience Platforms.



## ADOBE EXPERIENCE MANAGER

AEM is a comprehensive platform for website and application building. We have adopted the competence to manage this platform and implement international projects.



## OTHER TECHNOLOGIES, TOOLS, CERTIFICATIONS AND PARTNERSHIPS



# Comprehensive Offer of Services

## STRATEGY AND CONSULTING

We provide our clients with strategic recommendations and methodologies in **Digital Customer Experience**, product innovation, **agile development**, introduction of **front-end strategies**, implementation of DevOps, bimodal IT and continuous integration.

## OPERATION AND SERVICE

We provide our customers with maintenance and development of deployed solutions, guaranteed by **SLA** (incident solution). We also offer technical consultations and optimization suggestions of the run-time environment. Web applications can be run on our webhosting - shared, dedicated or in a cloud. We help define and supervise **'multi vendor'** platforms of other suppliers.

## PROPOSAL AND DESIGN

We create **interactive product prototypes**, applications, and portals to quickly verify business and technical feasibility of so called Rapid Prototyping. Our designers prepare visual styles and **'pixel perfect'** graphics. We implement user usability, utility and accessibility testing and research. We run software analyses and we propose technical architecture of the solution.

## ANALYTICS AND PERFORMANCE ENHANCEMENT

We measure and fine-tune **performance** of delivered online services and web solutions. We provide complete web analytics, proper strategy planning, implementation, interpretation and reporting. We use **Google platforms and Adobe Analytics**. We maximize the conversion through continuous improvement of UX and continual user tracking form verification and A / B or multivariate testing.

## DEVELOPMENT AND TESTING

We can write web front-ends in a modern and clean way, independent of portal technologies, on all major web technologies - **Java, Microsoft.NET or PHP**. We provide **project management**, including deployment an agile management. Our **Quality Assurance** team performs testing at various stages of web solution delivery.

# Selected Clients



## CZECH REPUBLIC – PRAGUE

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## CZECH REPUBLIC – BRNO

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